



JOB OPPORTUNITIES

Pakistan Railway Advisory & Consultancy Services Ltd. (PRACS), a public limited company, requires services of dynamic, enthusiastic and energetic professionals purely on Contract Basis for the period of one year (extendable in case of good performance) for the following positions/categories.

Sr.#	Position/ Category	Vacancy	Qualification	Experience
1	Marketing Manager	1	MBA Marketing Recognized by HEC	Not less than 15 years post qualification experience in conducting market research to find answers about consumer requirements, habits and trends, brainstorming and developing ideas for creative marketing campaigns having assisted in marketing activities by demonstrating expertise in various areas, collaborating with marketing and other professionals to coordinate brand awareness and marketing efforts, planning and execute initiatives to reach the target audience through appropriate medium, assisted in analyzing marketing data (campaign results, conversion rates, traffic etc.) to help shape future marketing strategies, undertaking individual tasks of a marketing plan as assigned.

Term & Conditions

- Candidates below 50 years of age can apply.
- The academic testimonial and experience certificates along with copy of CNIC and one recent passport size photograph be attached with the application and sent to the address below.
- Salary package would be fixed on the basis of experience and qualifications.
- Only shortlisted candidates will be called for interview.
- No TA/DA will be admissible for the candidates called for interview.
- Place of posting in Rawalpindi but can be sent anywhere in Pakistan on short assignments.
- Probation period will be three months for selected candidates.
- Last date of submission of application is 25-02-2020.

(FARRUKH YOUSAF)

Secretary PRACS

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